

GRADO®

“Truly the World’s Finest”

Grado Labs Introduces the Classic Series

A newly defined lineup bringing together some of Grado’s most recognizable headphones, now incorporating the X2 driver platform.

Brooklyn, NY — March 24, 2026 — Grado Labs, the family-owned American headphone manufacturer founded in 1953 and operating from its original Brooklyn location, announces the Classic Series, a newly defined lineup bringing together several of the company’s most recognizable headphone models.

The Classic Series introduces a clearer structure within the Grado headphone lineup, joining the Signature Line and Wireless Series as part of the company’s evolving product ecosystem. Together, these three series define the modern Grado headphone lineup, each serving a distinct role within the company’s evolving product family.

While these models have long been central to the Grado story, the Classic Series now brings them together under a single banner representing decades of design and listening philosophy. For many listeners, these headphones marked the beginning of their journey into high-fidelity listening.

With the introduction of the Classic Series, these models incorporate Grado’s X2 driver platform along with updated cable assemblies and refined build components—continuing the company’s tradition of evolving its products while remaining true to the sound that has defined Grado for generations.

Listeners seeking detachable cable designs will find them in the Signature Line, while the Classic Series continues Grado’s traditional hard-wired construction.



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The X2 Driver Platform

At the center of the Classic Series is Grado's X2 driver platform, developed to deliver improved consistency, control, and refinement, with greater clarity, extension, and balance while preserving the lively presentation that has long distinguished the company's headphones.

The X2 platform represents a further evolution of Grado's long-standing driver architecture, refined through extensive development and listening evaluation. The result is a presentation that balances clarity, dynamics, and openness while maintaining the immediacy and musical energy that have made the company's headphones recognizable to listeners around the world.

Each model is tuned in relation to its housing, resulting in an open, dynamic, and engaging presentation across the lineup.

Updated Build Components

Alongside the introduction of the X2 driver platform, the Classic Series incorporates updated build components designed to improve durability, flexibility, and long-term listening comfort.

All Classic Series models feature Grado's newly developed Signature cable design, building on developments first introduced in the Signature Line. Engineered to be lighter, softer, and more flexible while maintaining signal integrity, the updated cables improve handling and durability while remaining true to Grado's traditional hard-wired construction.

Classic Series models also incorporate refined headband designs, developed to enhance comfort and long-term durability while maintaining the familiar aesthetic that has defined the brand for decades.

Every Classic Series headphone continues to be assembled in Brooklyn, New York, reflecting the company's commitment to maintaining its long-standing manufacturing traditions while continuing to refine its products.

The Classic Series Lineup

The Classic Series brings together seven of Grado's most recognizable headphone models:

GS3000	RS1	SR325	SR60
GS1000	Hemp	SR80	





Together these headphones represent decades of Grado design, spanning from entry points that introduce new listeners to the brand to reference models crafted from carefully selected materials. For many listeners—including industry professionals and longtime enthusiasts—these headphones were where their journey into high-fidelity listening began.

Additional information, full specifications, and model details can be found at: gradolabs.com

A Continuing Evolution

The introduction of the Classic Series reflects Grado's ongoing effort to bring greater clarity to its headphone lineup while continuing to refine the products that have defined the company for decades.

By bringing together these well-known models under a single series while incorporating the X2 driver platform and updated components, the Classic Series represents the next step in the evolution of the Grado headphone family—bringing improvements once reserved for higher-tier models into a more accessible part of the lineup.

As with every generation of Grado products, that evolution continues as the company refines its designs while remaining guided by the same principles that have shaped its products for more than seventy years.

The Grado Classic Series will begin shipping in late March with prices starting at \$125.

To learn more about the Classic Series and discover other Grado products please visit gradolabs.com

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About Grado Labs

Founded in 1953, Grado Labs is a family-owned American manufacturer of headphones and phono cartridges. Operating from its original Brooklyn, New York location, the company has spent more than seven decades designing products dedicated to bringing listeners closer to their music. Grado products are distributed in more than 40 countries worldwide and remain known for their distinctive sound, open-back designs, and enduring craftsmanship.

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